



Analysis of Attendance by Commercial Demographics

Analysis by Product Interest *

Product Interest	No of Responses	% of Attendees	Product Interest	No of Responses	% of Attendees
Analysis	452	4.3%	Chemicals	235	2.2%
Coal Preparation	784	7.5%	Construction Equipment	798	7.6%
Communications	581	5.6%	Control Equipment	513	4.9%
Compressors & Air	636	6.1%	Dust Control	529	5.1%
Computers & Software	846	8.1%	Engineering Products	997	9.5%
Conveyor Equipment	1,452	13.9%	Engines - Diesel & Petrol	485	4.6%
Crushing and Grinding	1,138	10.9%	Environmental Products & Services	366	3.5%
Drilling Equipment	1,130	10.8%	Equipment Servicing	455	4.3%
Electrical Equipment	952	9.1%	Equipment Supply	585	5.6%
Exploration	384	3.7%	Ergonomic Products & Services	156	1.5%
Filters & Filtration	782	7.5%	Fire Protection	305	2.9%
Highwall Mining Equipment	623	6.0%	Geotechnical Services & Products	250	2.4%
Instrumentation	601	5.7%	Government/Associations	109	1.0%
Laboratory Equipment	253	2.4%	Heat Exchangers	195	1.9%
Maintenance Services	1,352	12.9%	Hose Fittings	413	3.9%
Materials Handling	1,445	13.8%	Hydraulic Equipment	803	7.7%
Mineral Processing Equipment	929	8.9%	Identification	92	0.9%
Open Cut Mining Equipment	1,421	13.6%	Longwall Mining	796	7.6%
Process Control	625	6.0%	Lubrication and Fuels	452	4.3%
Pumps & Valves	1,155	11.0%	Mine Infrastructure	408	3.9%
Safety Products	1,288	12.3%	Mining & Extracting	1,110	10.6%
Screens	551	5.3%	Occupational Health & Safety	681	6.5%
Spare Parts	637	6.1%	Oil & Gas	294	2.8%
Transmission Equipment / Gear Boxes	660	6.3%	Power Generation	329	3.1%
Underground Mining Equipment	1,843	17.6%	Publications	166	1.6%
Ventilation	511	4.9%	Rock Bolts & Accessories	280	2.7%
Waste Water Treatment	588	5.6%	Storage Systems	183	1.7%
Welding Equipment	753	7.2%	Strata Control	216	2.1%
Other	607	5.8%	Training / Consulting Services	345	3.3%
Air Conditioning Equipment	214	2.0%	Transportation	328	3.1%
Asset Management	241	2.3%	Tyres & Wheels	402	3.8%
Bearings	446	4.3%	Wear Parts	434	4.1%
Cable Management	194	1.9%	Weighing Equipment	208	2.0%
			Total Responses	39,992	

* Analysis by product interest had multiple responses from attendees

Organiser:



Reed Exhibitions Australia
 Locked Bag 2555, Chatswood, NSW 2067
 Telephone: (02) 9422 2500 Fax: (02) 9422 2555
 URL: www.reedexhibitions.com.au



Date of Next Event: Asia Pacific's International Mining Exhibition, 2007
 Next Venue: Sydney Showground, Olympic Park

G. Martin



Authorised for issue by the Circulations Audit Board October 15, 2003



All the registration statistics for this event were produced by Info Salons Australia. Info Salons can offer you an accurate, effective method of total registration processing.
 Telephone: (02) 9211 7344 Facsimile: (02) 9211 7470

All data published in this Certificate of Attendance has been audited by the CAB staff auditors and is authorised for issue by the Exhibition Division of the Circulations Audit Board as at October 15, 2003. The audit was conducted in accordance with generally accepted auditing principles and industry standards. The statements made in this document fairly and accurately represent the attendance of this exhibition.

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Circulations Audit Board

Ground Floor, 100 Arthur Street, North Sydney NSW 2060
 Tel: 02 9954 9801 Fax: 02 9956 8220
 web: www.auditbureau.org.au

No attempt has been made to rank the information contained in this report in order of importance as the CAB believes this is a judgment to be made by the user.



EXHIBITION AUDIT REPORT



Asia Pacific's International Mining Exhibition

Organiser: Reed Exhibitions - Australia

Date of exhibition: 9th-12th September, 2003

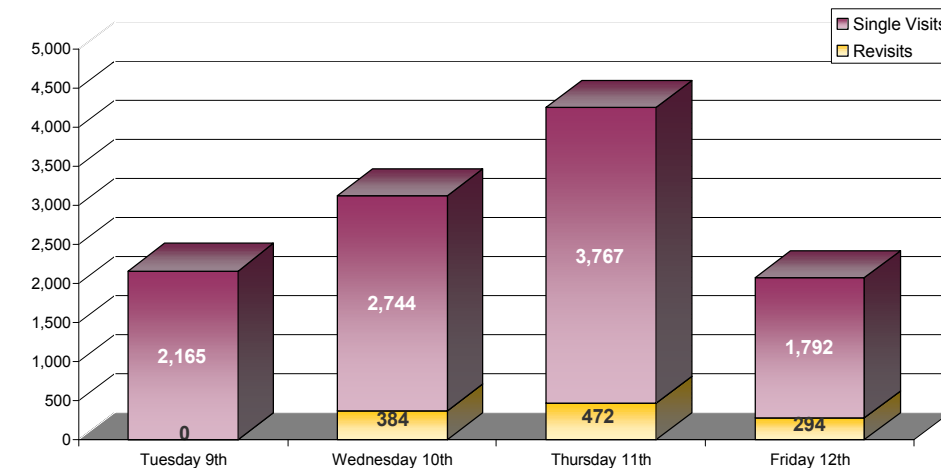
Location: Sydney Showground, Olympic Park,

Summary of Attendance

Total Single Visits	10,468
Revisits	1,150
Total Visits	11,618

	Single Visits	Revisits	Total
Tuesday 9th September, 2003	2,165	0	2,165
Wednesday 10th September, 2003	2,744	384	3,128
Thursday 11th September, 2003	3,767	472	4,239
Friday 12th September, 2003	1,792	294	2,086
Totals	10,468	1,150	11,618

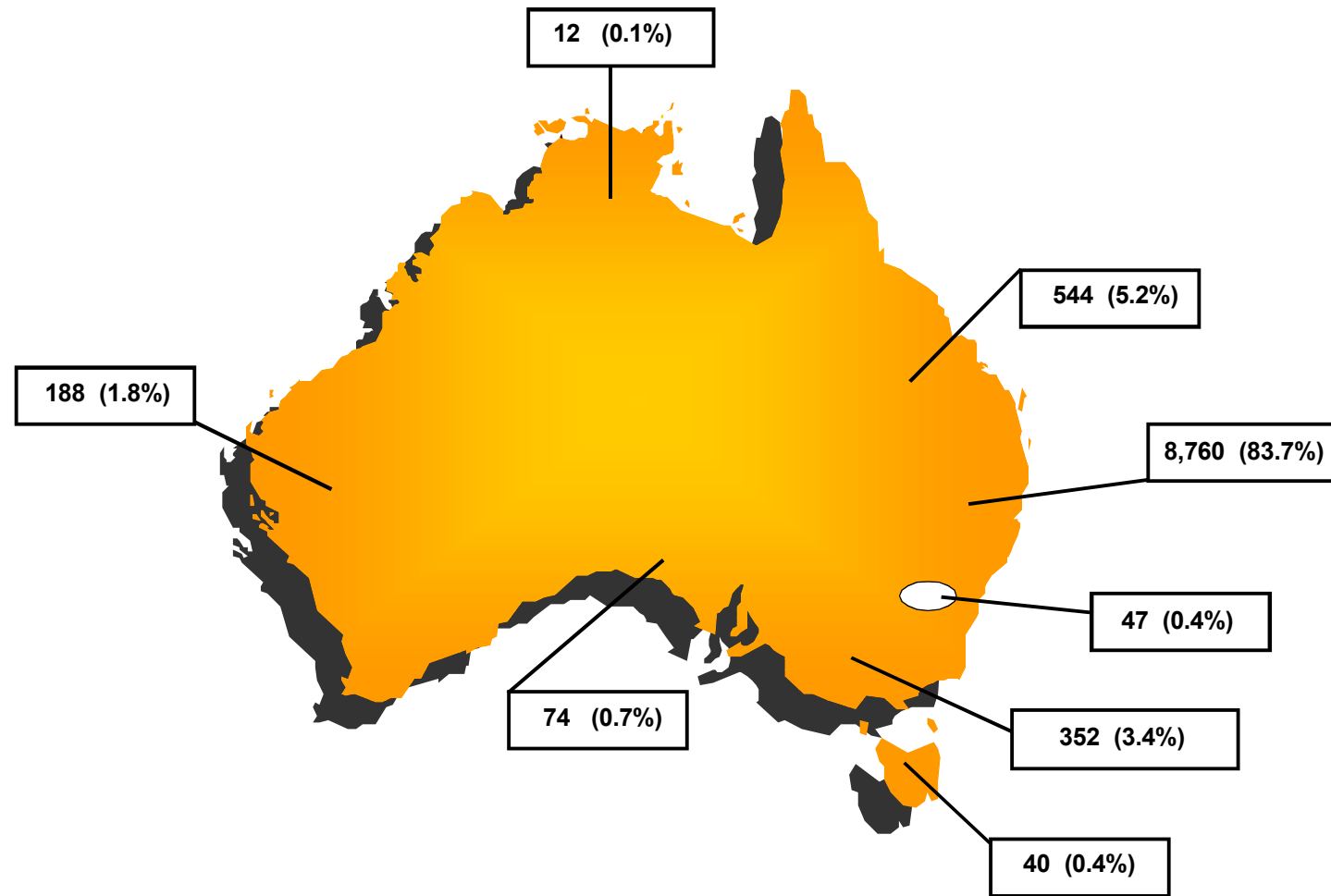
* A summary of the number of people who attended the show, reported by day (one entry only per day) and categorised as single visits and attendees who have revisited the exhibition on subsequent days.





Analysis of Attendance by Geographic Area

State/Country	No of Attendees	% of Attendees
NSW	8,760	83.7%
VIC	352	3.4%
QLD	544	5.2%
SA	74	0.7%
WA	188	1.8%
TAS	40	0.4%
ACT	47	0.4%
NT	12	0.1%
Total Australia	10,017	95.7%
New Zealand	73	0.7%
Other Overseas	378	3.6%
Total Attendees	10,468	100%



Analysis of Attendance by Commercial Demographics

Analysis by Job Function#

Job Function	No of Responses	% of Attendees
Academic	132	1.3%
CEO / General Manager	620	5.9%
Director / Other Senior Management	1,157	11.1%
Engineer, Civil	177	1.7%
Engineer, Hydraulic	158	1.5%
Engineer, Process	127	1.2%
Engineer, Electrical	360	3.4%
Engineer, Mechanical	710	6.8%
Engineer, Mining	459	4.4%
Environmental Manager	46	0.4%
Exploration Manager	16	0.2%
Geologist / Geophysicist	58	0.6%
Maintenance Manager	224	2.1%
Mine Manager	87	0.8%
Plant Manager	219	2.1%
Operations Manager	285	2.7%
Purchasing	247	2.4%
Research & Development	165	1.6%
Sales & Marketing	1,546	14.8%
Site Manager	109	1.0%
Stockbroker / Corporate Analyst	60	0.6%
Student	184	1.8%
Supervisor	831	7.9%
Trades Person	890	8.5%
Other	1,247	11.9%
Production	29	0.3%
Safety / OH&S	38	0.4%
Senior Management	104	1.0%
Total Responses	10,285	

some respondents chose not to answer the Job function question

Analysis by Industry Category *

Industry Category	No of Responses	% of Attendees
Banking / Finance	138	1.3%
Construction	1,151	11.0%
Defence / Aerospace	129	1.2%
Education	180	1.7%
Exploration	121	1.2%
Gas & Oil	365	3.5%
Materials Handling	970	9.3%
Mining	3,743	35.8%
Power Distribution	243	2.3%
Power Generation	299	2.9%
Quarrying	675	6.4%
Refining	115	1.1%
Telecommunications / IT	209	2.0%
Transport / Distribution / Storage	349	3.3%
Utilities	215	2.1%
Other	1,896	18.1%
Consulting	112	1.1%
Contracting	78	0.7%
Environment	30	0.3%
Financial Institution	9	0.1%
Government	47	0.4%
Import / Export	61	0.6%
Maintenance	134	1.3%
Process Control & Instrumentation	47	0.4%
Total Responses	11,316	

* Analysis by Industry Category had multiple responses from attendees

